



## INNOVATION IN A BOX TRAINING

### A Simple, Structured Process To Enable Innovation.

“Think outside the box!” they say. Organizations we work with have Innovation as a key enabler of their strategy. And, they’ve tried telling people to think outside the box more. Unfortunately, when people are busy running the business, they struggle to figure out how to be more innovative.

It’s tough for *real teams* to think outside the box— especially amid the competing pressures of their everyday lives. Tough, but completely possible. In fact, studies show that an *average* group using a structured innovation process will produce up to 500% more ideas than a so-called *creative* group that uses traditional brainstorming methods.

That’s where Innovation In a Box comes in. Working closely with our clients, we’ve researched, developed, curated and field-tested the Innovation in a Box toolkit - a set of 15 tools which can be mixed and matched to tackle virtually any innovation challenge.

Innovation In A Box is an easy to use innovation approach that equips everyday people and teams with a structured process and practical tools to tackle their pressing challenges, and deliver value-adding ideas. This approach builds competence and confidence by engaging participants in getting real work done.



## INNOVATION IN A BOX: Training Overview

For the past 10 years, our clients have chosen Innovation In A Box Training and Working Sessions because we focus on building confidence and competence by always working on the challenges and opportunities that are real, relevant and meaningful to the people attending our training and working sessions. This provides people with immediate positive experiences and inspires them to use the tools beyond the workshop.

### The Innovation In A Box training will equip your people to:

- 🗣️ Frame innovation in a productive way by understanding the innovation journey.
- 🗣️ Apply a disciplined 5-step process to drive innovative thinking.
- 🗣️ Use and apply practical thinking tools to fuel value-adding ideas.
- 🗣️ Work on real, meaningful and relevant challenges to grow your innovation skills.

### Choose from:

Full Day Live  
Classroom  
Delivery

Customized  
Innovation  
Working  
Sessions

Advanced  
Innovation  
Practitioner  
Training

Virtual Delivery  
Format with  
Time-spaced  
Learning

**90% of participants recommend this training to their colleagues!**

“The Innovation In A Box 15 process provides practical tools which are easy to understand and easy to use... successfully creating a culture of innovation.”

Let's talk about the Innovation In A Box Training  
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